

Amendments to the Claims:

The following Listing of Claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims

1. (Currently Amended) A retroreflective article, comprising:
a body layer having a front structured surface comprising recessed faces that define cube corner cavities and a rear surface opposite the structured surface;
a reflective film disposed at least on the recessed faces of the cube corner cavities; and
a ~~first~~ pressure-sensitive adhesive layer that fills the cube corner cavities and that is transparent and is radiation-curable or UV-curable[;].
~~a second pressure-sensitive adhesive layer disposed on the rear surface.~~
2. Cancelled.
3. (Currently Amended) The article of claim 1, wherein the ~~first~~ adhesive layer comprises a transparent heat-activated adhesive.
4. (Currently Amended) The article of claim 1, wherein the ~~first~~ pressure-sensitive adhesive layer comprises a crosslinked polymer.
5. (Currently Amended) The article of claim 1, wherein the ~~first~~ adhesive layer is substantially coextensive with the structured surface.
6. (Currently Amended) The article of claim 5, further comprising:
a release liner that contacts the ~~first~~ adhesive layer.
7. (Currently Amended) The article of claim 5, further comprising:
a transparent cover layer that contacts and bonds to the ~~first~~ adhesive layer.
8. (Original) The article of claim 7, wherein the transparent cover layer comprises a thermoplastic polymer.

9. (Original) The article of claim 7, wherein the body layer comprises a thermoplastic polymer.

10. (Currently Amended) The article of claim 1, wherein the first adhesive layer has a lower elastic modulus than that of the body layer.

11. (Currently Amended) The article of claim 10, wherein the elastic modulus of the first adhesive layer is less than about 345 MPa and the elastic modulus of the body layer is greater than about 690 MPa.

12. (Currently Amended) The article of claim 5, wherein the first adhesive layer is substantially continuous such that it covers both the cube corner cavities and upper portions of the structured surface.

13. (Original) The article of claim 1, wherein the reflective film is discontinuous.

14-37 (Cancelled)

38. (New) The article of claim 1, wherein the body layer also has a rear surface opposite the structured surface, the article further comprising:
a pressure-sensitive adhesive layer disposed at the rear surface.